

Beate Chelette

- SPEAKER
- AUTHOR
- COACH



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TheWomensCode.com/woman-speaker

THE WOMEN'S CODE THE ROI OF BALANCED LEADERSHIP

WORK WITH BEATE

"Beate Chelette is one of 50 MUST FOLLOW Women Entrepreneurs."
- HUFF POST



The financial cost of unhappiness at work is in excess of \$550 billion per year because 69% of the American workforce is disengaged. We also see increasing workplace hostility, discrimination, harassment, workforce division, miscommunication, and the #MeToo movement. Since 2000, over \$1 billion in settlements have been paid to unhappy employees.

Millennials, Generation Z, minorities, women and men are questioning the current system's effectiveness, both because it operates with an outdated code of workplace politics and hierarchies and because of its perceived focus on only profits. This old code has not been updated to reflect the changing values in business culture today, which must, necessarily, include all team members. His old code is at the breaking point, NOW, and her new code is emerging.

In this presentation Beate will show your audience:

- What the old code is costing businesses
- How to skyrocket an organization's People ROI
- The five elements required for diverse and equal team building
- How to master the three essential female-centric leadership attributes and leverage them in synergy with male-centric attributes
- Which viewpoints and innovative ideas are often missed and what to do about it

Your audience takeaway is understanding how to take the first step in transforming employee engagement, and how that will improve overall financial performance of their organization.

Beate Chelette is the Growth Architect® and founder of the Women's Code®. She has been named one of fifty must-follow women entrepreneurs by HuffPost. A first-generation immigrant who found herself \$135,000 in debt as a single parent, she bootstrapped her passion for photography into a highly-successful global business and eventually sold it to Bill Gates in a multimillion-dollar deal.

Beate is engaging, funny and has shared her insights on leadership and business development with thousands of women, leaders, businesses, entrepreneurs who want to move purposefully toward balanced, gender-neutral leadership.

As Seen On:



Inc.

BUSINESS
ROCKSTARS

Capital
MAGAZIN

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CLIENTS INCLUDE: TracyLocke
ACG

UNIVERSITY OF HARTFORD



OTHER "EDUTAINMENT-STYLE" PRESENTATIONS BY BEATE CHELETTE

The Unapologetic Value Proposition:

Learn how to identify and communicate your innate strengths without sounding like you are trying too hard.

The Women's Code:

Women lead differently than men. Stop apologizing, master the three essential female leadership attributes, then learn to use them in synergy with male-centric ones.

How To Grow, Build and Scale Your Business:

Beate shares her '5-Star Success Blueprint of Growth Architecture' which she used to sell her business to Bill Gates for millions



Thank you so much for your wonderful, practical and inspiring talk! We all enjoyed it and I have noticed that many of us are using your tips!

--- **Senator Conle M. Leyva,**
California State Legislative



I was very moved by the presentation of The Women's Code and look forward to promoting this gender equalizing and leadership balancing system to my own company and others.

--- **Dave Feldman**
Chevron Manager Supplier Diversity



I was quite impressed and motivated by your presentation and the workshop at BOAT camp.

--- **Rebecca Jenks**
Merck Executive, Director SAP, Competency Center at Merck



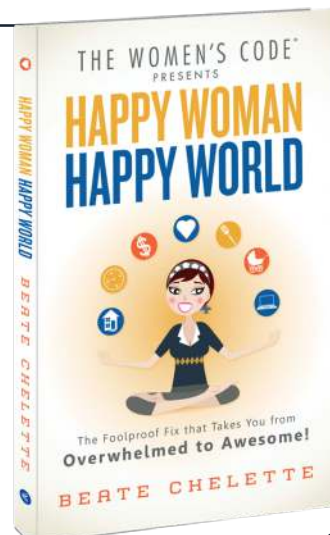
With her entrepreneurial spirit, strong business acumen, and compassion for humanity, Beate is an inspiration to us all.

--- **Caitlin Angeloff**
Head of Global Social Strategy & Operations at DocuSign.com



Our topics align with the hottest topics of Learning & Development according to TrainingIndustry.com

- Leadership Development
- Women in Leadership
- Diversity in Leadership
- Communicating & Leading Across Generational Barriers
- Building Effective and Diverse Teams
- Team Collaboration
- Employee Engagement
- Assessment-Based Trainings - Myers-Briggs
- Diversity and Cultural Awareness
- Unconscious Bias
- Unlocking Entrepreneurial Spirit



- Presentations from 'TED Talks' to keynotes (15 - 90 min.)
- Workshops: half-day to three day, Executive Roundtables, Strategy Days, Facilitation, 1:1 Executive Coaching

EXPLORE THESE OR OTHER PRESENTATIONS and contact Beate at **310 678 1343** or BC@BeateChelette.com